



*recruiting simplified.*

Chicago, IL – July, 2012

Prospect City announced it has been engaged by Belk, Inc. to provide market intelligence and pipelining for its senior technology talent strategy. Prospect City will be leading multiple senior level pipelines in an effort to benchmark executives.

In addition to benchmarking, a complete talent scan will support IT function succession planning, and benchmarking. Prospect City will provide its database technology to support the Belk leadership team and the Prospect City team.

“Market talent benchmarking has become a popular option for clients who want to approach talent benchmarking as an ongoing strategy to identify and track highly qualified market talent”, said Robert Stein, President of Prospect City. “Our clients are staying ahead of the curve in an effort to scan and track executives as they rise to prominence.”

Prospect City is an infrastructure services and intelligence provider to corporate leaders. The company leverages relationships and a strong recruitment team to provide pipelining services to corporate.

Belk, Inc. is the nation's largest privately owned department store chain. Belk operates 300-plus stores in about 15 states, following its purchase of the Parisian chain from Saks. Previously, Belk acquired Saks' McRae's and Proffitt's divisions. Belk stores are located primarily in the southeastern (the Carolinas, Florida, and Georgia) states and offer mid-priced brand-name and private-label apparel, shoes, jewelry, cosmetics, gifts, and home furnishings. Its stores usually anchor malls or shopping centers in small to midsized markets and target 35-to-54-year-old middle- and upper-income women.

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