

Chicago, IL – March, 2014

Prospect City announced it has been engaged to provide market benchmarking and talent pipelining services to Campbell Soup Company.

Robert Stein, President of Prospect City said "This client recognizes the importance of staying ahead of the curve in the talent market. To identify, track and meet great talent on an ongoing basis makes great sense today."

The \$8B company is the number one soup maker. Its snacks and foods are sold in more than 160 countries.

Prospect City is a pipelining services provider to senior level corporate recruiting functions within large organizations. The company provides ongoing talent identification, assessment, tracking and introduction, specific to client needs around succession and benchmarking.

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