

Chicago, IL – March, 2013

Prospect City announced it has been engaged to provide a Velvet Database Solution for MediaLink in New York.

MediaLink is a strategic advisory firm offers clients services and counsel on critical issues such as

Business Acceleration	Digital Leadership
Strategic Communications	Executive Search
Regulatory Advisory	Industry Advocacy
Content & Distribution Strategy	

“We are pleased this organization has selected Prospect City to build and support its central database. While the firm had many discussions with leading software providers we were confident our system’s advantages would stand out. The combination of our unique, focused industry expertise coupled with our technology’s adaptive customization means the technology will remain in-step with this business, resulting in a sound, long-term investment – rare in the software industry.” added Stein.

Prospect City is an infrastructure services provider to executive recruiting firms and corporate recruiting functions within large organizations. The company provides technology (database, VoIP phone systems, IM, websites and email) along with research, administration and accounting services to executive search firms.

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