



Chicago, IL – May, 2008

Prospect City announced it has added resume parsing as an optional component of its popular Velvet Search Management Database. With a focus on streamlined database interaction with senior level executive recruiters, Prospect City resisted resume parsing because it's accuracy is not 100%, which often leads to more work for the user correcting information.

"We've resisted parsing because it's simply not a perfect science. Varying resume formats cause problems for any parsing function and we wouldn't stand for those inaccuracies." said Prospect City's President, Robert Stein. "Our top priority is to minimize typing for senior level executive recruiters, not to add to it. However, with our focus more on the user interaction we were able to develop a unique process that completely eliminates the need to type corrections."

Prospect City's resume parsing feature allows users to view and transfer information from the resume to the selected fields without typing. With a series of point-and-clicks of the mouse, the user can more quickly complete the process of entering or updating a person record via resume parsing.

"It's unique because we were able to add a parsing component (to continue our claim of unlimited customization) while maintaining our commitment to minimize the user task load." added Stein. "This is critical as our system continue to focus on the needs of senior level executive recruiters."

Prospect City is an infrastructure services provider to executive recruiting firms and corporate recruiting functions within large organizations. The company provides technology (database, VoIP phone systems, IM, websites and email) along with research, administration and accounting services to executive search firms.

Contact Information

Maria Cruz

[mcruz@prospectcity.com](mailto:mcruz@prospectcity.com)

Prospect City, LLC

847.487.4256