



Chicago, IL – August, 2012

Prospect City announced it has been contracted by AU- based consulting firm Woman Power International to provide a Velvet database solution.

Velvet offers clients a secure and stable online database solution that is designed specifically for senior level recruitment. Each system is proprietary and customization is unlimited, resulting in a unique database for each client.

“Velvet has always had a global capability and is designed to meet unique needs of users regardless of their location, cultural preferences and language. In this case the ability to customize the system to meet the unique needs of this client sealed the deal.” said Robert Stein, President of Prospect City. “Our clients are confident in our ability to adjust to their needs while their business grows. At the early stage of development clients are concerned about making good investment decisions. Velvet ensures our clients that they are getting the stability, security and a system that can be as dynamic as they are. Essentially this is the last database decision these firms will need to make.”

Prospect City is an infrastructure services provider to recruiting firms and corporate recruiting functions. The company develops and hosts technology for small, medium and large search firms. Menu-based solutions include database, VoIP telephony, website and email hosting, and accounting technology.

Woman Power International was founded by a large-firm veteran who saw the value in developing processes designed exclusively to track and manage relationships with executive women around the globe. The business provides tracking, benchmarking, and recruitment services, and is based in Sydney, Australia.

Contact Information
sales@prospectcity.com
Prospect City, LLC
847.487.4256